

National Cancer Prevention Workshop Virtual

Highlighting Less Cancer's Efforts
to Bring Solutions to Cancer Prevention

February 2-4, 2022

LessCancer.org

Prevention is the Future



In support of improving patient care, this activity has been planned and implemented by the University of Virginia School of Medicine and School of Nursing and the Next Generation Choices Foundation. The University of Virginia School of Medicine and School of Nursing is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Course Description and Intended Audience:

Less Cancer's work on health and environment spans a wide range of issues, including specific contaminants, pollution sources, and healthy lifestyle choices such as diet, exercise, and nutrition. Less Cancer's ultimate goal is to raise awareness of prevention and reduce incidences of diagnosed cancer in all people. The intended audience and goal is to get policymakers, etc. interested in cancer prevention for a day of educating lawmakers, community organizers, healthcare practitioners, leaders, and individuals to impact change. This meeting is strictly for educational purposes, not lobbying.



JOINTLY ACCREDITED PROVIDER
ACCME, ACPE, ANCC

Desired Outcomes

At the end of this workshop, participants will:

1. Understand the significance of preventing, rather than treating, cancers.
2. Understand the link between business and corporate practices and public health.
3. Be able to promote risk-reduction strategies and healthy lifestyle choices.
4. Be able to use the information learned to impact change at a macro and micro level to influence public health reducing incidences of cancer diagnoses

This workshop is jointly provided by the University of Virginia of Medicine and School of Nursing and Next Generation Choices Foundation.

All times in EST. Streaming on <https://www.facebook.com/LessCancer/> and <https://www.youtube.com/channel/UCI7MB1oj29spCIKmCjQoLvQ>.

NATIONAL CANCER PREVENTION WORKSHOP

February 2, 2022

Welcome

[William U. "Bill" Couzens](#), Founder and President, Less Cancer

[Miles O'Brien](#), Chairman, Less Cancer Board of Directors; Science Correspondent, PBS NewsHour

Program and Continuing Education Information

[Wendy Sewack](#), Program Manager, Continuing Medical Education, University of Virginia

Role of Continuing Education in Healthcare

[Dr. Jann Balmer, PhD, RN, FACEHP](#), Vice President, Less Cancer Board of Directors; Director, Continuing Medical Education, University of Virginia

Introduction and Discussion of [PFAS](#)

[Rep. Debbie Dingell](#) (Michigan, 12th District), U.S. House of Representatives; Sponsor, The National Cancer Prevention Caucus; Co-sponsor, [PFAS Action Act](#)

[Rep. Fred Upton](#) (Michigan, 6th District), U.S. House of Representatives; Co-sponsor, [PFAS Action Act](#)

Policymakers' Efforts in Cancer Prevention

[Rep. Paul D. Tonko](#) (New York, 20th District), U.S. House of Representatives

Environmental Exposure Factors and Cancer

[Dr. Mona Hanna-Attisha, MD, MPH, FAAP](#), Founder and Director, Michigan State University and Hurley Children's Hospital [Pediatric Public Health Initiative](#); Author, *What the Eyes Don't See*

[Robert Bilott, JD](#), Board Member, Less Cancer Board of Directors; Partner, Taft, Stettinius & Hollister LLP; Author, *Exposure: Poisoned Water, Corporate Greed, and One Lawyer's Twenty-Year Battle against DuPont* (feature film, *Dark Waters*)

Policymakers' Efforts in Cancer Prevention

[Rep. Dan Kildee](#) (Michigan, 5th District), U.S. House of Representatives

[Rep. Ro Khanna](#) (California, 17th District), U.S. House of Representatives

(continued)

The Role of the Environment in Human Health

Introduction

[Erik D. Olson](#), Senior Strategic Director, Health and Food, Healthy People & Thriving Communities Program, National Resources Defense Council (NRDC)

Panel Discussion

[Dr. Veena Singla](#), Senior Scientist, Healthy People & Thriving Communities Program, NRDC

[Wilma Subra](#), President, Subra Company; Scientist, Louisiana Environmental Action Network

[Sherri White-Williamson](#), Environmental Justice Policy Director, North Carolina Conservation Network

[Dr. Ami R. Zota, ScD, MS](#), Associate Professor, George Washington University, Washington, DC

[Emily Donovan](#), Clean Cape Fear, Wilmington NC

[Anthony M. Spaniola](#), Co-founder and attorney, Ufer, Spaniola & Frost P.C.; Founding Member, Need Our Water (NOW), Oscoda, MI

Updates in Public Policy with [Rep. Don Beyer](#) (Virginia, 8th District), U.S. House of Representatives and [Donna Eacho, MBA](#), Treasurer, Less Cancer Board of Directors

Policymakers' Efforts in Cancer Prevention

[Rep. Cathy McMorris Rodgers](#) (Washington, 5th District), U.S. House of Representatives

Updates in Public Health Work with [Nsedu Witherspoon MPH](#), Executive Director, Children's Environmental Health Network and [Polly Hoppin](#), Research Professor, Program Director, University of Massachusetts, Lowell Center for Sustainable Production

February 3, 2022

Community Solutions: Lifestyle, Nutrition, and Prevention Strategies

Primary Care in Cancer Prevention

[Dr. Kathryn Reid, PhD, RN, FNP-C, CNL](#), Associate Professor of Nursing and Lead Nurse Planner, School of Nursing Continuing Education, University of Virginia

[Kathleen Haden, MSN, RN, ANP](#), Nurse, Surgical Oncology, University of Virginia and [Martha Thomas, MS](#), Genetic Counseling and Cancer Screening, UVAHealth

Policymakers' Efforts in Cancer Prevention

[Rep. Chris Pappas](#) (New Hampshire, 1st District), U.S. House of Representatives

Aileen O'Brien Graef Panel: The Relationship Between Alcohol and Breast Cancer

Moderated by [Dr. Priscilla Martinez, MPhil, PhD](#), Principal Investigator, Alcohol Research Group and Co-founder, [Drink Less for Your Breasts](#)

[Dr. Raime Eck, PhD, MPH, MPA, CPH](#), Former Cancer Research Training Award Fellow, National Cancer Institute; Past President & Advocacy Committee Co-chair, Maryland Public Health Association; Founder and Principal, Sonrisa Solutions

[Dr. Sharima Rasanayagam, PhD](#), Director of Science, Breast Cancer Prevention Partners

[Dr. Peggy Reynolds, PhD, MPH](#), Professor, Department of Epidemiology and Biostatistics, University of California at San Francisco

[Dr. Ritu Aneja, PhD](#), Professor, Department of Biology and Director, Molecular Basis of Disease (MBD) Program, Georgia State University

(continued)

Policymakers' Efforts in Cancer Prevention

[Senator John Cornyn](#), Texas, U.S. Senate

[Rep. Michael C. Burgess, MD](#) (Texas, 26th District), U.S. House of Representatives

Lowering One's Cancer Risk with [Dr. John Whyte, MD, MPH](#), Medical Director, WebMD and Author, *Take Control of Your Cancer Risk* and [Dr. Jann Balmer, PhD, RN, FACEHP](#), Vice President, Less Cancer Board of Directors; Director, Continuing Medical Education, University of Virginia

Colon Cancer with [Dr. Vanessa Shami, MD](#), Professor of Medicine and Director of Endoscopic Ultrasound, Gastroenterology and Hepatology, University of Virginia Medical Center

Food and Healthy Choices in the Prevention of Cancer with [Tabitha Brown](#), Actress and Vegan Lifestyle Leader

Lifestyle and Cancer Prevention with [Dr. Aaliya Yaqub](#), Medical Director, Thrive Global

Nutrition and Cancer Prevention with [Dr. Tricia Petzold, MD, IFMCP](#), University of Utah and [Dr. Mary C. Playdon, PhD](#), Chronic Disease Epidemiology, Huntsman Cancer Institute, University of Utah

Community Efforts to Affect Change in Children's Health and Well Being with [Dr. Jeffrey Gander, MD](#), Pediatric Surgery, University of Virginia and [Tegan Medico, MS, MPH, RDN, CNSC](#), Pediatric Dietitian/Nutritionist, University of Virginia

Healthy Town Initiatives Panel, Culpeper, VA (Spanish translation provided by UVA Community Health)

Moderated by [Dede McClure](#), Program Officer, Northern Piedmont Community Foundation

[Chris Forsten](#), Performance Coach and Program Director, Old Town Athletic Club

[Kim Golanski](#), Director Community Engagement, UVA Community Health

[Tammy LaGraffe](#), Director, Free Clinic of Culpeper, Culpeper Wellness Foundation

[Eugene Triplett](#), Board Member, Northern Piedmont Community Foundation; Secretary, Minority and Veterans Farmers of the Piedmont

Veronique Pittman Speaker on Assessing the Effect of COVID on Cancer Prevention

Nick Krant, Medical Student, Larner College of Medicine, University of Vermont

Introduced by [Dr. Jan Carney, MD, MPH](#), Professor of Medicine and Associate Dean for Public Health, Larner College of Medicine, University of Vermont; Member, Less Cancer Board of Directors

Policymakers' Efforts in Cancer Prevention

[Rep. Jaime Herrera Beutler](#), (Washington, 3rd District), U.S. House of Representatives

February 4, 2022

Health Disparities and Health Equity

Ronald B. Herberman, MD Speaker on Contaminants in Food

[Dr. Margo Wootan](#), Director of Nutrition Policy, Center for Science in the Public Interest

Policymakers' Efforts in Cancer Prevention

[Rep. Annie McLane Kuster](#) (New Hampshire, 2nd District), U.S. House of Representatives

Disparities in Access and Health Care with [Dr. Karen Winkfield](#), Executive Director, Meharry-Vanderbilt Alliance

(continued)

John Dingell Disparities and Inequities in Cancer Panel

Moderated by Jolynn Gardner, PhD, CHES, Director, Public Health Program, American University

[Tremayne Robertson](#), Director of Diversity, Equity, and Inclusion, Virginia Commonwealth University Massey Cancer Center

[Camille Burnett, PhD, MPA, APHN-BC, RN, BScN, DSW, FAAN](#), Associate Vice President of Education and Health Equity, Office of Institutional Equity, Effectiveness and Success, Virginia Commonwealth University

[Rob Marino](#), Executive Director, Fauquier Free Clinic, Warrenton, VA

[Kathy LaRaia](#), Executive Director, MNC Oncology Services, Munson Healthcare

Policymakers' Efforts in Cancer Prevention

[Rep. Madeleine Dean](#) (Pennsylvania, 4th District), U.S. House of Representatives

Current Topics in Cancer Prevention

Cancer Survivorship with [Dr. Miklos C Fogarasi, MD](#), Professor, Frank H. Netter School of Medicine, Quinnipiac University and [Lance Gould](#), Founder, Brooklyn Story Lab

Policymakers' Efforts in Cancer Prevention

[Rep. Buddy Carter](#) (Georgia, 1st District), U.S. House of Representatives

Risks Associated with Infections with [Dr. Vikrant Sahasrabudhe, MBBS, MPH, DrPH](#), Program Director, Division of Cancer Prevention, National Cancer Institute and [Dr. Tom Uldrick, MD, MS](#), Deputy Head of the Global Oncology Program; Associate Professor, Vaccine and Infectious Disease Division; Associate Professor, Clinical Research Division, Fred Hutchinson Cancer Research Center; Member, Less Cancer Board of Directors

Caring for Caregivers Panel

Nursing in the Time of Covid: University of Kentucky Initiatives

Moderated by Dr. Janie Heath, PhD, APRN-BC, FAAN, FNAP, FAANP, Dean, Warwick Professor of Nursing, University of Kentucky; Member, Less Cancer Board of Directors

[Rev. Joe Alverson, MA](#), Director, Chaplain Services, University of Kentucky HealthCare

[Kent Brouwer, BSN, RN, BA](#), Cardiovascular PCU Nurse, Clinical Instructor, University of Kentucky

[Dr. Connie W. Jennings, MD](#), Assistant Professor and Director of the Integrative Health Clinic, University of Kentucky

[Emily Jordan, BSN](#), BSN Student, University of Kentucky; Co-Author, *War of Queens*

[Lynn Kelso, APRN-BC, FAANP](#), Assistant Professor, College of Nursing, University of Kentucky

[Dr. Evelyn Parrish, PhD, APRN-BC, FAANP](#), Associate Professor, College of Nursing, University of Kentucky

[Dr. Lee Anne Walmsley, PhD, EdS, MSN, RN](#), Associate Professor and Director of Student Wellness, College of Nursing, University of Kentucky

[Marc Woods, MSN, RN](#), Chief Nursing Officer for Behavioral Health, University of Kentucky HealthCare

Lung Cancer Screening in Southwest Virginia with [Lauren Carbo](#), Project Manager, University of Virginia and [Aimee Strong, DNP, AG-ACNP-BC](#), UVAHealth

Policymakers' Efforts in Cancer Prevention

[Rep. Brian Fitzpatrick](#) (Pennsylvania, 1st District), U.S. House of Representatives

The Continuing Fight Against Asbestos in the Prevention of Cancer with [Linda Reinstein](#), President/CEO and Co-founder, Asbestos Disease Awareness Organization

Closing — [Bill Couzens](#), *Founder and President of Less Cancer*



Founded in 2004, the Next Generation Choices Foundation is a 501(c)(3) public charity known more widely as “Less Cancer.” The organization works to educate the public, create proactive public policies, and offer continuing education credit to physicians, nurses, and public health professionals regarding cancer, over 50% of which are preventable.

We share our message with the general public, elected officials, and the medical community through digital media and community-supported programming.

Our Approach: Educate. Advocate. Participate.

For more information visit: **LessCancer.org**

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Non-Voting Board Member*

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Dr. Ronald B. Herberman, MD, *in Memoriam*

Accreditation & Designation Statements

In support of improving patient care, this activity has been planned and implemented by the Next Generation



Choices Foundation and the University of Virginia School of Medicine and School of Nursing. The schools are jointly accredited by the Accreditation Council for Continuing Medical Education (AC-CME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

AMA PRA CATEGORY 1 CREDIT

The University of Virginia School of Medicine and School of Nursing designate this live activity for a maximum of **9.0**

AMA PRA Category 1 Credits.[™] Physicians should claim only the credit commensurate with the extent of their participation in the activity.

CONTACT HOURS AND HOURS OF PARTICIPATION

The University of Virginia School of Medicine and School of Nursing award **9.0 contact hour(s)** for nurses who participate in this educational activity and complete the post activity evaluation. The University of Virginia School of Medicine and School of Nursing award **9.0 hours of participation** (consistent with the designated number of **AMA PRA Category 1 Credit(s)**[™] or ANCC contact hours) to a participant who successfully completes this educational activity. The University of Virginia School of Medicine and School of Nursing maintain a record of participation for six (6) years.

CECH/CHES

Sponsored by Next Generation Choices Foundation, a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing, Inc. This program is designated for Certified Health Education Specialists (CHES) and/or Master Certified Health Education Specialists (MCHES) to receive up to **11.75** total Category I continuing education contact hours. Maximum advanced-level continuing education contact hours available are **11.75**.

Disclosure of Faculty Financial Affiliations

The University of Virginia School of Medicine and School of Nursing as a Joint Accreditation Provider adhere to the ACCME **Standards for Integrity and Independence in Accredited Continuing Education**, released in December 2020, as well as Commonwealth of Virginia statutes, University of Virginia policies and procedures, and associated federal and private regulations and guidelines. As the accredited provider for this CE/IPCE activity, we are responsible for ensuring that healthcare professionals have access to professional development activities that are based on best practices and scientific integrity that ultimately supports the care of patients and the public.

All individuals involved in the development and delivery of content for an accredited CE/IPCE activity are expected to disclose relevant financial relationships with ineligible companies occurring within the past 24 months (such as grants or research support, employee, consultant, stock holder, member of speakers bureau, etc.). The University of Virginia School of Medicine and School of Nursing employ appropriate mechanisms to resolve potential conflicts of interest and ensure the educational design reflects content validity, scientific rigor and balance for participants. Questions about specific strategies can be directed to the University of Virginia School of Medicine and School of Nursing of the University of Virginia, Charlottesville, Virginia.

The faculty, staff and planning committee engaged in the development of this CE/IPCE activity in the Joint Accreditation CE Office of the School of Medicine and School of Nursing have no financial affiliations to disclose.

Disclosure of discussion of non-FDA approved uses for pharmaceutical products and/or medical devices

As a Joint Accreditation provider, the University of Virginia School of Medicine and School of Nursing require that all faculty presenters identify and disclose any off-label or experimental uses for pharmaceutical and medical device products. It is recommended that each clinician fully review all the available data on new products or procedures prior to clinical use.

Faculty Disclosures

Tegan Medico, MS, MPH, RDN, CSNC has disclosed a relevant financial relationship as a consultant for Takeda.

Vanessa Shami, MD has disclosed a relevant financial relationship as consultant for Cook Medical; Olympus America.

Tom Uldrick, MD, MS has disclosed a relevant financial relationship as industry funded research support from Roche, Celgene and Merck through CRADAs or CTAs to the NCI or Fred Hutchinson Cancer Research Center. He has a patent with Celgene with no anticipated royalties.

All other planning committee, speakers, and moderators have disclosed **no financial relationship** or interest with any proprietary entity producing healthcare goods or services.

How to claim your CE Credit

Thank you for attending the
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1. Go to www.cmevillage.com.
2. Click on the “Learning Portal” button and select “CE Certificate Eval for Credit.”
3. Sign in with your email and password or create an account if you are a new user.
4. Enter CE Activity Code **142122** and click “Submit” and “Continue.”
5. Complete the evaluation and click “Done.”
6. Certificate Preparation: indicate the number of credits you wish to claim for attending this activity. Click “Submit.”
7. Click “Print Certificate” or you can access later by visiting our website. Click “Learning Portal,” Sign in at the top of the page and click “Credit History & Past Certificate.”
8. For problems, contact the CME office at uvacme@virginia.edu

PLEASE NOTE: The post activity evaluation will only be available for a 30-day period. Credit will not be issued after the evaluation period has closed.

If you are claiming CHES Credit, please indicate in the evaluation that you are claiming credit in order to be sent a certificate for this organization.

Additional Resources

[Active People, Healthy NationSM](#)

[Advancing a System of Prevention to Achieve Health Equity](#)

[Beyond broadband: digital inclusion as a driver of inequities in access to rural cancer care](#)

[Evaluation of rural public libraries to address telemedicine inequities](#)

[Physical Activity and Cancer](#)

[Real World Examples: The Community Preventive Services Task Forces’s Built Environment Recommendation to Increase Physical Activity](#)

[The Contaminant Boomerang – what we use comes back to hurt us](#)

[National Cancer Institute](#)

[University of Virginia Continuing Medical Education](#)

[CHES Continuing Education](#)

